



OCS CON 2025 SPONSORSHIP PROSPECTUS

OCTOBER 15 - 17, 2025
WESTIN INDIANAPOLIS | INDIANAPOLIS, IN





OVERVIEW

OCS CON brings the entire plastics value chain together, all united toward eliminating the loss of plastic resin to the environment.

Hosted by Operation Clean Sweep®, and administered by Plastics Industry Association (PLASTICS) and American Chemistry Council's (ACC) Plastics Division, OCS CON offers two full days of learning, including tours of resin-handling operations and in-depth conferences sessions and networking opportunities.

Following a sold-out inaugural event in 2024 – with a waitlist – strong participation is expected again this year.

WHY SPONSOR OCS CON?

- **Target a primed audience:** Reach key decision-makers actively seeking solutions to prevent resin loss. These may be your potential customers, actively looking for innovative products and services.
- **Showcase your expertise:** Position yourself in sustainable solutions at the forefront of the industry's movement towards zero resin loss.
- **Drive measurable results:** Generate valuable leads and build brand awareness through targeted interactions with a highly engaged audience.
- **Shape the future:** Contribute to a collaborative environment where industry leaders identify and implement groundbreaking solutions.

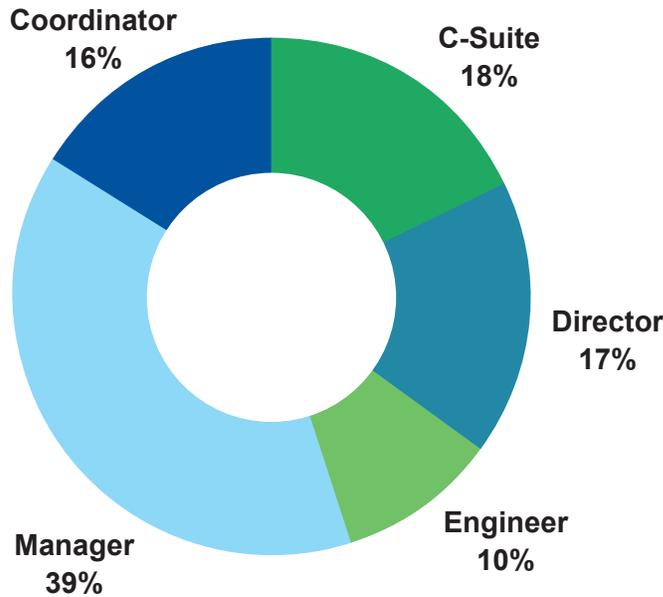




ATTENDEE DEMOGRAPHICS

OCS CON brings together decision makers from material suppliers and processors to logistics and transportation leaders, providing them with the opportunity to learn actionable ways to improve their company’s resin handling operations to strive toward zero resin loss.

ATTENDEES BY JOB ROLE



Companies in attendance include:

- Advanced Drainage Systems, Inc.
- Americas Styrenics
- Ascend Performance Materials
- Berry Global
- Braskem
- Buffalo Bayou Partnership
- Canadian National Railway Company
- Celanese
- Charter Next Generation
- Chemistry Industry Association of Canada
- Chevron Phillips Chemical
- Covestro
- CSX Transportation
- Custom Commodities Transport
- Dart Container
- EAGLE Certification Group
- Eastman
- Enviropod Inc
- Exxon Mobil
- Formosa Plastics Corporation, U.S.A.
- Frontier Logistics
- Hoola One Technologies
- Horizon Environmental
- IADYS
- INEOS Olefins & Polymers USA
- Ingenia Polymers
- Inteplast Group
- Katoen Natie
- LyondellBasell
- Mid South Extrusion, Inc.
- Novolex
- Occidental Chemical Co.
- Packwell
- Plastic Express
- Plastic Ingenuity
- PolyQuest
- Polystar Containment
- PSC Group
- Quantix SCS, LLC
- Questliner
- R&J Trucking
- Roscoe Moss Company
- RSI Leasing Inc.
- Savage
- Shell Chemical Co.
- Sunrise Plastic
- Sunrise Services, LLC
- TALKE USA Inc.
- Technimark
- The Dow Chemical Company
- TNW Corporation
- Total Petrochemicals & Refining USA, Inc. - Carville, LA
- TotalEnergies Petrochemicals & Refining USA Inc
- UltraTech International Inc.
- USCA TRADING INC
- Vialflex
- Warehouse Services Inc.
- WSI
- Zeppelin Systems USA, Inc.



SPONSORSHIP OPPORTUNITIES

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We've built a portfolio of opportunities to feature your brand and help you connect with companies who are on a mission to prevent resin loss in their operations. Explore these opportunities to determine what works best for you or contact us with your own suggestions on how we can collaborate to maximize this opportunity to connect with your key customer prospects.

BRANDING PACKAGE

All Sponsorship Packages include the following:

- Your company's logo on the event website
- Your company's logo on signage throughout the event
- Your company's logo in email marketing
- Verbal recognition during the event

HEADLINE SPONSOR (EXCLUSIVE)

OCS MEMBER \$13,500 | NON-MEMBER \$16,000

Opening Reception Sponsorship	Your company logo will be prominently displayed on signage during the opening reception Wednesday evening at the conference venue.
Themed Activation During the Reception	Your sponsorship includes the opportunity for a themed activity or activation during the reception. Whether a specialty cocktail mixing station, a fun activity like a putting green, or something else, we'll work with you to identify a fun, unique experience that will enhance the overall event and delight attendees – giving them a reason to visit with your team and providing an easy conversation starter. All costs associated with producing the themed activation are the sole responsibility of the Headline Sponsor and must be approved by OCS CON Event Management ahead of the event.
Thursday Welcome Remarks	You'll have the opportunity to provide up to five minutes of welcome remarks and show a 30-second sponsored video to kick off the opening General Session on Thursday where you can showcase your company and encourage guests to engage with you and your team throughout the event.
Thursday Lunch Sponsor	Your company logo will be prominently displayed on signage during lunch on Thursday.
Lanyards	Be the name around everyone's neck by sponsoring branded lanyards for attendees' name badges. All costs associated with producing the lanyards are the sole responsibility of the Headline Sponsor and must be approved by OCS CON Event Management ahead of the event.
Post-Event HTML Email	Build on the work you'll be doing on-site by sending an HTML email to attendees following the event. You provide the HTML email file and Operation Clean Sweep will send it to all event attendees on your behalf. The email will include a disclaimer noting it is sponsored and does not represent an endorsement by Operation Clean Sweep.
Mobile App Sponsorship	Your company logo will be displayed on the splash page of the official OCS CON app.
Digital Advertisement on Holding Slides	You provide a silent video (up to 15 seconds) or static slide-vertorial and we'll ensure it rotates on the session screens in between presentations.
Two (2) Complimentary Registrations	You'll receive two (2) registrations at no cost, along with the opportunity to register five (5) additional company staff at a 15% discount.
Branding Package	Your logo is included on the event website, signage, in email promotions, and your company will be verbally recognized during the event.

QUESTIONS?

Reach out to Mark Miller with general inquiries or to discuss custom opportunities!

Mark Miller
Director, Exhibit & Sponsorship Sales
mmiller@plasticsindustry.org
202.974.5276



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR *(EXCLUSIVE)*

OCS MEMBER \$10,000 | NON-MEMBER \$12,000

Offsite Reception Sponsor	Your company logo will be prominently displayed on signage during the offsite reception Thursday evening at Punch Bowl Social , a convenient quarter-mile walk from the conference venue and hotel.
Sponsored Gift	You'll have the option to provide a gift promoting your company and brand to all attendees. All costs associated with producing and shipping the gift are the sole responsibility of the Platinum Sponsor and must be approved by OCS CON Event Management ahead of the event.
Friday Welcome Remarks	You'll have the opportunity to provide up to three minutes of welcome remarks and show a 30-second sponsored video to kick off the Friday general session where you can showcase your company and encourage guests to engage with you and your team throughout the remainder of the event.
Post-Event HTML Email	Build on the work you'll be doing on-site by sending an HTML email to attendees following the event. You provide the HTML email file, and Operation Clean Sweep will send it to all event attendees on your behalf. The email will include a disclaimer noting it is sponsored and does not represent an endorsement by Operation Clean Sweep.
Column Wrap	Be seen in a prime location at the conference venue! You'll provide the artwork and we'll produce the column wrap.
Digital Advertisement on Holding Slides	You provide a silent video (up to 15 seconds) or static slide-vertorial and we'll ensure it rotates on the session screens in between presentations.
Two (2) Complimentary Registrations	You'll receive two (2) registrations at no cost, along with the opportunity to register five (5) additional company staff at a 15% discount.
Branding Package	Your logo is included on the event website, signage, in email promotions, and your company will be verbally recognized during the event.

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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (2 AVAILABLE)

OCS MEMBER \$8,000 | NON-MEMBER \$9,500

Breakfast Sponsorship	Your logo will be prominently displayed at breakfast at the conference venue on either Thursday or Friday – your choice!
Education Session Introduction	You'll have the opportunity to introduce an education session. Gold Sponsor and OCS CON Event Management will collaborate to determine which session would be the best fit.
Digital Ad on Conference Walk-In Slides & at Registration	You provide a silent video (up to 15 seconds) or static slide-vertorial and we'll ensure it rotates on the session screens in between presentations.
One (1) Complimentary Registration	You'll receive one (1) registration at no cost, along with the opportunity to register five (5) additional company staff at a 15% discount.
Branding Package	Your logo is included on the event website, signage, in email promotions, and your company will be verbally recognized during the event.

SILVER SPONSOR (EXCLUSIVE)

OCS MEMBER \$6,000 | NON-MEMBER \$7,000

Break Sponsorship	Your logo will be prominently displayed during the breaks at the conference venue on Thursday morning, Thursday afternoon, and Friday morning.
One (1) Complimentary Registration	You'll receive one (1) registration at no cost, along with the opportunity to register five (5) additional company staff at a 15% discount.
Branding Package	Your logo is included on the event website, signage, in email promotions, and your company will be verbally recognized during the event.

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SPONSORSHIP OPPORTUNITIES

TRANSPORTATION SPONSOR *(EXCLUSIVE)*

OCS MEMBER \$6,500 | NON-MEMBER \$7,500

Uber Vouchers	Treat attendees to an Uber voucher worth \$30! Attendees might use this to travel to/from the airport or the offsite reception. <i>Voucher only active during the week of OCS CON.</i>
Pre-Event Email	A dedicated email sharing details of the Uber vouchers with all attendees will be sent prior to OCS CON that will also prominently feature your company logo.
Know Before You Go Email Mention	In the Know Before You Go email to all attendees, you will be mentioned as the sponsor of the Uber vouchers that are available.
Branding Package	Your logo is included on the event website, signage, in email promotions, and your company will be verbally recognized during the event.
One (1) Complimentary Registration	You'll receive one (1) registration at no cost.

WATER BOTTLE SPONSOR *(EXCLUSIVE)*

MEMBER \$5,000 | NON-MEMBER \$6,000

Sponsored Water Bottles	You provide PET water bottles with your company's branding to all OCS attendees! All costs associated with producing and shipping the water bottle are the sole responsibility of the Water Bottle Sponsor and must be approved by OCS CON Event Management ahead of the event.
Water Bottle Filling Station Signage	Your logo will be prominently displayed on signage next to each water filling station. <i>Three (3) water filling stations in total.</i>
Logo Skirt for Water Bottle Filling Stations	You have the option to provide logo skirts for the tables that will be holding the water bottle filling stations. <i>Three (3) stations in total.</i>
Branding Package	Your logo is included on the event website, signage, in email promotions, and your company will be verbally recognized during the event.
One (1) Complimentary Registration	You'll receive one (1) registration at no cost.

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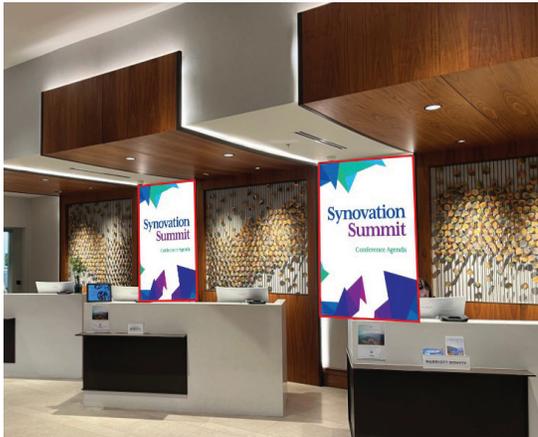
PROMOTIONAL BRANDING OPPORTUNITIES

Promotional Branding Sponsors will be promoted on any “thank you to our sponsors” signage. Does not include the Branding Package.

LOBBY BANNERS (EXCLUSIVE)

OCS MEMBER \$5,000 | NON-MEMBER: \$6,000

Take advantage of a prime photo opportunity! Your logo or message will be hung on the far left and far right banners in the main lobby. *Middle banner reserved for OCS CON branding. Car is stationed and Ten Hands branding will not be removed.*



HOTEL REGISTRATION BANNERS & KEY CARDS (EXCLUSIVE)

OCS MEMBER \$8,000 | NON-MEMBER: \$10,000

Make an early and lasting impression by branding the hotel registration area so all attendees see your brand when checking in. *Plus*, ensure that your company is top-of-mind at the beginning and end of each day with your logo included on all key cards. *Key cards will be provided to attendees staying at the Westin Indianapolis. Cost includes production of key cards.*

FLOOR GRAPHICS (EXCLUSIVE)

OCS MEMBER \$6,000 | NON-MEMBER \$7,000

Showcase your story with five (2' x 2') custom-branded floor graphics! Personalize each design to reflect your company's brand message and craft a unified visual experience that's guaranteed to grab attendees' attention.



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EXHIBIT & PRESENT

EXHIBIT AT OCS CON

\$2,000 OCS MEMBER | \$2,500 NON-MEMBER

- Showcase your products and services that support zero resin loss with a display all day on Thursday and Friday morning.
- Limited exhibit spaces will be available inside the foyer where the sessions and meals take place. Attendees will have a chance to visit your exhibit space during a 60-minute breakfast, 60-minute lunch, and two 30-minute breaks.
- Exhibitors are permitted and encouraged to provide branded display elements for their 6' table/ designated space. Each exhibit space can be outfitted with signage, literature and equipment within a 6' w x 3.5' d x 7' h display area.
- Our team will work with you closely to ensure the appropriate table set-up is provided for your exhibit display. Depending on your display needs, a suitable table with linen will be provided.
- Your exhibit space will be available for set-up on Wednesday, October 15th, 2025, in the afternoon, the exact hours to be determined. If you require additional set-up time, please let our team know so we can work to accommodate your needs.
- One (1) complimentary registration included with opportunity to register up to five (5) additional company staff at a 15% discount.



COMMERCIAL PRESENTATION *(5 available)*

OCS MEMBER \$2,500 | NON-MEMBER \$3,500

15-Minute Presentation	You'll have the opportunity for a 15-minute presentation with your session included on all agendas. <i>Session topic must be approved by OCS CON Event Management ahead of event.</i>
Speaker Bio	Be listed alongside all other sessions speakers in all digital and print listings.
One (1) Complimentary Registration	You'll receive one (1) registration at no cost.

LEARN MORE

To secure your company's sponsorship contact:

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